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Stuart Ewen is a New York-based author, *PR! A Social History of Spin*, was the foundation of a four-part BBC series, "Century of the Self," produced by Adam Curtis.

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Stewart Ewen is professor of media studies and chair of the Department of Communications at Hunter College. He is also a professor in the Ph.D. programs in history

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Edward Louis James Bernays was an Austrian-American pioneer in the field of public relations and propaganda, referred to in his obituary as "the father of public

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