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Scorecard: A Practical Approach To Implementation
Within SMEs (SpringerBriefs In Business) By Stefano
Biazzo;Patrizia Garengo**

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The balanced scorecard

Stefano Biazzo and Patrizia Garengo, "Performance Measurement with the Balanced Scorecard: A Practical Approach to Implementation within SMEs" Springer

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financial and non-financial performance by adopting a more balanced approach to performance management Garengo, Patricia, Biazzo, Stefano

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such as the balanced scorecard and the performance International Journal of Operations & Production Management 32 Patrizia Garengo, Stefano Biazzo,

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Transforming the Balanced Scorecard from Performance Measurement to Strategic Management: Part I

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with its ultimate aim being the achievement of long term financial performance. Balanced scorecard A balanced scorecard of strategic performance measures is

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The Balanced Scorecard (BSC) was published in 1992 by Robert Kaplan and David Norton. In addition to measuring current performance in financial terms, the Balanced

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Antecedents of effective performance measurement system implementation: Patrizia Garengo, Stefano Biazzo. International Journal of Operations & Production

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